

Contact: Brooke Droese  
Society Insurance  
Phone: 920.922.1220  
Fax: 920.922.0747

150 Camelot Drive  
Fond du Lac, WI 54935  
societyinsurance.com



---

## FOR IMMEDIATE RELEASE

### Society Insurance Welcomes Sherman Brown to Board of Directors

*Company honors Thomas Gross, retiring director*

**FOND DU LAC, Wis. (March 13, 2024)**— Society Insurance elected Sherman Brown of Chicago, Ill. as a director at its Annual Meeting of Policyholders on March 11, 2024.

Brown is executive vice president of business services at the National Restaurant Association, which is the world's largest foodservice trade organization. He is charged with overseeing business strategy, marketing, sales and daily operations for the company's products and services business – including the ServSafe program, which more than 20 million foodservice workers have completed. Brown earned a bachelor's degree in finance from Howard University and a master of business administration (MBA) degree from Clark Atlanta University.

"We are thrilled to add Sherman Brown to Society's board of directors," said Heather Boyer, Society Insurance president & CEO. "His executive experience at the National Restaurant Association and his time at Walt Disney Parks & Resorts, in the United States and internationally, provide invaluable insight into the hospitality industry that we specialize in insuring across our nine states."

"Sherman guides the work of 200+ employees to serve more than 40,000 members of the National Restaurant Association, including partnerships with 52 state restaurant associations," said Kim Sponem, chair of Society's board of directors. "He's been instrumental in strengthening operations, developing talent, advancing business vitality and driving knowledge and collaboration. Sherman's strategic leadership skills are a great addition to the diverse experience on the Society Insurance board of directors."

Society's board congratulated Thomas Gross on his retirement from the board of directors. Gross served for 27 years.

In addition to Brown, Boyer and Sponem, Society's board of directors includes JoAnn Cotter, John Duwell, Susan Finco, Nancy Hernandez, Linda Newberry-Ferguson and Rick Parks.

**ABOUT SOCIETY INSURANCE:** *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa, Minnesota, Tennessee, Colorado, Georgia and Texas.*

**Note:** *Please see attached photo of Sherman Brown.*

FOR IMMEDIATE RELEASE