

Contact: Ryan Roecker  
Society Insurance  
Phone: 920.922.1220  
Fax: 920.922.0747

150 Camelot Drive  
Fond du Lac, WI 54935  
societyinsurance.com



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## FOR IMMEDIATE RELEASE

### Society Insurance Named in *Business Insurance* Annual Best Places to Work in Insurance

*Award recognizes outstanding employers in the insurance industry*

**FOND DU LAC, Wis. (November 29, 2023)**— Society Insurance has been named in the *Business Insurance* Best Places to Work in Insurance 2023 program, which recognizes employers for establishing exceptional workplaces where employees can thrive, enjoy their work and help their companies grow. Society ranked 16<sup>th</sup> in the nationwide Medium Employer category, which consists of companies with 250 to 999 U.S. employees.

Based in Fond du Lac, Wisconsin, Society Insurance insures restaurants, bars and other small-to-medium businesses in nine states. The company ensures growth and development opportunities for its 363 employees via personalized career coaching, tuition reimbursement and student loan repayment. Employees receive a generous compensation and benefits package, including a 401(k) profit-sharing match and defined-contribution retirement deposits.

Society's culture reflects its belief that employees who lead a happy life are motivated to excel in serving their customers. Remote work and telecommuting options, flexible scheduling and ample paid time off allow each person to create their ideal work/life balance. Wellness and health club reimbursements, free annual health risk assessments and complimentary sessions with health-coach nurses are key pieces of the wellness program. Because nothing feels better than giving back, Society promotes community stewardship with grants from the employee-led Charity Committee, paid volunteer time off and an employee charitable match program. And earlier this year, the company introduced paid time off to prioritize mental health.

"It's such an honor to be recognized for the third consecutive year as one of the Best Places to Work in the insurance industry," said Heather Boyer, Society Insurance president & CEO. "Society's employees help create a positive, collaborative culture that provides an unmatched customer experience to our independent agency partners and commercial policyholders."

Best Places to Work in Insurance is an annual sponsored-content feature presented by the Custom Publishing unit of *Business Insurance* and Best Companies Group that lists the agents, brokers, insurance companies and

other providers with the highest levels of employee engagement and satisfaction. Harrisburg, Pennsylvania-based Best Companies Group identifies the leading employers in the insurance industry by conducting a free two-part assessment of each company: The first part is a questionnaire completed by the employer about company policies, practices and demographics; the second part is a confidential employee survey measuring engagement and satisfaction.

The program divides employers into the categories of small, 25 to 249 employees; medium, 250 to 999 employees; and large, 1,000 or more employees. This year's report features 100 companies of various sizes, from 25 employees to more than 4,000.

The ranking and profiles of the winning companies were unveiled as a supplement in the November 2023 issue of *Business Insurance* and online at [BusinessInsurance.com](http://BusinessInsurance.com).

**ABOUT SOCIETY INSURANCE:** *Headquartered in Fond du Lac, Wisconsin, Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa, Minnesota, Tennessee, Colorado, Georgia and Texas.*

**ABOUT BUSINESS INSURANCE:** *Business Insurance is the authoritative news and information source for executives concerned about risk and the impact on their business. With information for risk managers, insurers, brokers and other providers of insurance products and services, Business Insurance delivers in-depth analysis on new and emerging risks, case studies of successful programs, market intelligence on trends and guidance on how to capitalize on opportunities and overcome challenges.*

*In addition to a monthly print magazine, Business Insurance provides essential news via its website, [BusinessInsurance.com](http://BusinessInsurance.com); daily and weekly e-newsletters; and breaking news via email news alerts. To subscribe, please contact Business Insurance at [info@businessinsurance.com](mailto:info@businessinsurance.com).*

**ABOUT BEST COMPANIES GROUP:** *Best Companies Group works with partners to establish "Best Places to Work," "Best Companies" and "Best Employers" programs on a national, state-wide and regional basis. Through its thorough workplace assessment using employer questionnaires and employee satisfaction surveys, Best Companies Group identifies and recognizes companies that have been successful in creating and maintaining workplace excellence.*