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## FOR IMMEDIATE RELEASE

### Rose McPhee Wins Society Insurance Customer Experience Award

**FOND DU LAC, Wis. (July 31, 2023)** — Rose McPhee recently received the Society Insurance Customer Experience Award in a brief ceremony. This award is presented to an employee nominated by his or her colleagues for exceptional efforts in serving Society Insurance policyholders.

In recognition, Society donated \$250 to the Sharon S. Richardson Community Hospice in McPhee's name.

As a senior human resources generalist, McPhee heads Society's strategic recruiting efforts, state expansion staffing and intern program. Nominators cited her unique ability to frame each job opening via the customer experience lens of Society's clients. This approach delivers on the company's mission to protect the dreams, passions and livelihoods of its policyholders.

Leading with a positive attitude and enthusiasm that co-workers praise as contagious, McPhee seeks to create a perfect match between Society and each new hire. Employees enter with a deep understanding of the company's business, its culture and what makes Society an insurer – and employer – of choice.

Insurance is a business of people and promises, where trusted relationships are critical. Finding and hiring the right professionals to honor insurance promises is the engine that powers success for Society's policyholders and independent agents. With McPhee, Society has the right person in the driver's seat.

**ABOUT SOCIETY INSURANCE:** *Headquartered in Fond du Lac, Wisconsin, Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa, Minnesota, Tennessee, Colorado, Georgia and Texas.*

*Photo caption: Rose McPhee (center) receives the Society Insurance Customer Experience Award from Rick Parks, CEO and Heather Boyer, president.*