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FOR IMMEDIATE RELEASE

Society Insurance charitable donations exceeded \$175,000 in 2020

FOND DU LAC, Wis. (March 10, 2021) — In a year unlike any other, Society Insurance and its employees got creative, focusing their giving on immediate local needs created by the pandemic and its economic effects.

Society and its employees gave more than \$175,000 to a variety of organizations, including corporate gifts to the Fond du Lac Family YMCA, Boys & Girls Club of Fond du Lac, Moraine Park Promise Program and Children's Museum of Fond du Lac.

Employees pledged \$16,280 and Society matched that amount to provide almost 100,000 meals for food-insecure families in partnership with Feeding America Eastern Wisconsin.

The company donated \$10,000 to the Fond du Lac Area Foundation Disaster Relief Fund and provided primary sponsorship of the Golden Ticket promotion, which encouraged community members to support local restaurants and bars during the pandemic.

Society also supported many of our front-line heroes in hospitals, police and fire departments and schools by donating meals purchased from Society-insured restaurants throughout the seven states served by the company.

As in previous years, teams of Society employees supported the Fond du Lac Area United Way (\$28,957 raised) and Relay for Life (\$5,669 raised) through fundraising events, many of them repurposed and virtual because, after all, need knows no season.

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa, Minnesota, Tennessee and Colorado.*