

Contact: Brooke Droese
Society Insurance
Phone: 920.922.1220
Fax: 920.922.0747

150 Camelot Drive
Fond du Lac, WI 54935
societyinsurance.com



FOR IMMEDIATE RELEASE

Society Insurance Announces Two Executive Promotions

Boyer named to executive vice president; Schwefel named vice president-finance & treasurer

FOND DU LAC, Wis. (December 21, 2020) — Society Insurance announces Heather Boyer's promotion to executive vice president and Tom Schwefel's promotion to vice president-finance and treasurer.

As executive vice president, Boyer will work with Rick Parks, Society Insurance president & CEO, to direct and lead the executive team to communicate the company's strategic direction and to develop plans for achieving profitability, growth, operational and service objectives. Boyer will also work with the Board of Directors to help them optimize their governance and direction of the company. Boyer joined Society in 2014 as vice president & chief financial officer and was promoted to senior vice president in 2015. Prior to joining Society, she had significant experience working for two Wisconsin-based regional and national insurance carriers. Boyer is a graduate of Colorado College and earned her MBA from Northwestern University.

As vice president-finance and treasurer, Schwefel will assume responsibility for all finance, premium receivable, financial planning and analysis, and investment functions. Schwefel previously served as controller and assistant treasurer at Society. He joined the company in 2006 as accounting manager. Schwefel is a graduate of Marion University and holds the CPA designation.

"It's gratifying to see our leadership development program prepare these executives to take on additional responsibilities," said Parks. "Their deep knowledge of the company and our customers will support building on long-term strategies and maintaining consistency."

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Colorado, Illinois, Indiana, Iowa, Minnesota and Tennessee.*