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## FOR IMMEDIATE RELEASE

### **Rick Parks Receives Donald G. Jones Leadership Alumni Award**

*Award recognizes exceptional leadership and volunteerism in the Fond du Lac community*

**FOND DU LAC, Wis. (August 12, 2021)**— Rick Parks, president & CEO of Society Insurance, was recently presented the Donald G. Jones Leadership Alumni Award by Leadership Fond du Lac, a civic program that provides information and experience to local professionals who commit to serving their community.

Named after area businessman Donald Jones, the Leadership Alumni Award recognizes a past graduate of Leadership Fond du Lac for their efforts to improve the community.

Parks, a 2007 alumnus of Leadership Fond du Lac, was proud to note that a Society Insurance employee has participated in each annual Leadership Fond du Lac class since the program was established in 2001. Cindi Thorpe, an agency services specialist at Society, was honored as the company's 2021 graduate in the same ceremony.

Parks has been an active member of the Fond du Lac community since joining Society Insurance in 2005. He has served as a board member and board chair of the Fond du Lac County Chapter of the American Red Cross, board member and board chair of the Fond du Lac Area Association of Commerce and honorary campaign chair for the Fond du Lac Area United Way annual campaign. Parks also served on the steering committee that merged the former Fond du Lac Area Association of Commerce with the Fond du Lac County Economic Development Council to form Envision Greater Fond du Lac. In addition, he has facilitated the growth and development of the Society Insurance Charitable Fund as a major supporter of non-profit groups serving the Fond du Lac area.

**ABOUT SOCIETY INSURANCE:** *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa, Minnesota, Tennessee, Colorado and Georgia.*

*Photo caption: Rick Parks receives the Donald G. Jones Leadership Alumni Award from Steve Lehman, chairman of Leadership Fond du Lac.*

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