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## FOR IMMEDIATE RELEASE

### Clarey Wins Customer Experience Award, Chooses Midwest Animal Sanctuary as Charity Beneficiary

**FOND DU LAC, Wis. (March 4, 2021)** — Deanna Clarey recently received the Society Insurance Customer Experience Award in a brief ceremony at Society's corporate headquarters in Fond du Lac. This award is presented quarterly to an employee nominated by his or her colleagues for exceptional efforts in serving Society Insurance policyholders.

In recognition, Society donated \$250 to Always & Furever Midwest Animal Sanctuary in Clarey's name.

As the company's large loss and litigation specialist for property, auto and liability lines of business, Clarey resolves many of Society's most complex claims. These claims often include physical injury and large financial losses that create tremendous stress for policyholders and claimants.

Clarey devotes her passion and energy to providing affected parties with an exceptional claims experience. In addition to utilizing her technical expertise to achieve fair and equitable resolutions, Clarey has a unique ability to connect with people on a personal level.

In a recent claim, two men suffered life-threatening injuries after a flight of stairs collapsed. Clarey immediately connected with the wife of one of the men and established a weekly check-in, taking the time to hear and understand their concerns. She also offered to visit in person, when the time was right. Clarey believes these personal relationships will lead to the best possible outcome for the injured men and their families. That is why she seeks to treat every claimant like family.

**ABOUT SOCIETY INSURANCE:** *Headquartered in Fond du Lac, Wisconsin, Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa, Minnesota, Tennessee and Colorado.*

*Photo caption: Deanna Clarey receives the Customer Experience Award from Rick Parks, Society's president and CEO.*