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## FOR IMMEDIATE RELEASE

### **Society Insurance Elects JoAnn Cotter and Nancy Hernandez to Board of Directors** *Company honors retiring directors Eric Englund and Jeff Timler*

**FOND DU LAC, Wis. (March 14, 2019)** — Society Insurance elected JoAnn M. Cotter, CPA of DePere, WI and Nancy Hernandez of Bayside, WI to a three-year term on its board of directors at the Annual Meeting of Policyholders on March 11, 2019.

Cotter is currently Vice President of Cotter Funeral Homes & Crematory, a three-generation family business located in DePere, WI. She is a retired partner in charge of financial institutions of Wipfli LLP, a large consulting firm, where she managed the financial services practice. Cotter earned her bachelor's degree in business administration at St. Norbert College and is a member of the American Institute of Certified Public Accountants and the Wisconsin Institute of Public Accountants. She serves on the board and finance council of the Green Bay Diocese and is also a board member of Encompass Early Education & Care Foundation.

Hernandez is the president and founder of ABRAZO Multicultural Marketing and Communication, an integrated marketing company dedicated to connecting companies and organizations with Hispanic, African-American and Asian audiences. She also serves as president of the Hispanic Collaborative, which coordinates more than 150 organizations and individuals working to further economic opportunities and representation for Latinos in the Milwaukee region. Hernandez earned her bachelor's degree from Lakeland College and her MBA from Marquette University. She serves on the boards of the Wisconsin Economic Development Corporation, Marquette University and the Milwaukee Public Library Foundation.

Society's board also re-elected Stephen Peterson, chairman, to a three-year term, and congratulated Eric Englund and Jeff Timler on their retirements from the board. Englund served on the board of directors for nine years; Timler served on the board for 18 years.

In addition to Cotter, Hernandez and Peterson, Society's board of directors also includes: John F. Duwell, Susan M. Finco, Thomas J. Gross, Linda L. Newberry-Ferguson, Rick W. Parks, and Kim M. Sponem.

**ABOUT SOCIETY INSURANCE:** *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa, Tennessee and Minnesota.*

*Photo caption: Society Insurance board of directors: (left to right) back row: Rick Parks (Society Insurance), JoAnn Cotter (Cotter Funeral Home), John Duwell (Duwell Consulting, LLC), Tom Gross (Board Secretary), Stephen Peterson (Chairman of the Board); front row: Linda Newberry-Ferguson (EVERSANA), Nancy Hernandez (Metropolitan Milwaukee Association of Commerce), Susan Finco (Leonard & Finco Public Relations), Kim Sponem (Summit Credit Union)*